

**SIMPLON.CO**



# **SOCIAL IMPACT**

**DASHBOARD**

**4TH QUARTER, 2017**

## THE TRAINEES

# 2056

TRAINEES IN THE WORLD

**33%** increase on the last quarter

1798

IN FRANCE

**534** were in training during the 4th quarter of 2017 whom **52** in apprenticeship

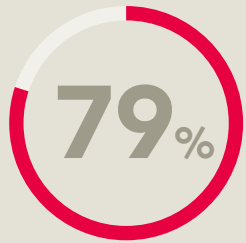
258

ABROAD

**157** are in training during the 4th quarter of 2017

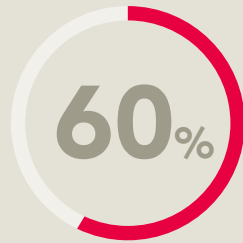
# THE SIMPLONIANS IN FRANCE...

THEIR PROFILES AT THE BEGINNING OF THE TRAINING



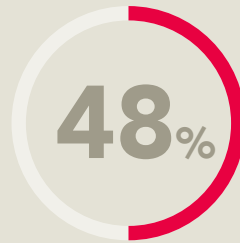
JOBSEEKERS

Q3 2017 : 78%



A-LEVEL  
OR BELOW

Q3 2017 : 63%



LESS THAN 26 yo

Q3 2017 : 54%



SENIORS

Q3 2017 : 5%



WOMEN

Q3 2017 : 32%

**28**  
years old

AVERAGE AGE

Q3 2017 : 28

100% of the simplonians recruited corresponded to our target audience.

## 6 MONTHS AFTER THE TRAINING

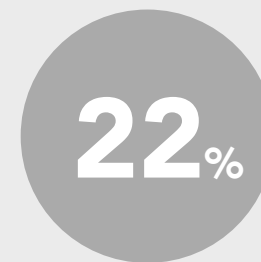
**77** OF POSITIVE  
OUTCOMES  
%

Q3 2017 : 75%



FOUND A JOB

Q3 2017 : 79%



PURSUED ANOTHER TRAINING

TRAINING OR INTERNSHIP

Q3 2017 : 21%

# OUR NETWORK OF FACTORIES

**37** ACTIVE FACTORIES  
IN FRANCE

Q3 2017 : 29

**3** ACTIVE FACTORIES  
ABROAD

Q3 2017 : 3



# RAISING AWARENESS AMONG CHILDREN

OUR ACTIVITY SINCE 2014

# 35 790

YOUNG PEOPLE SENSITIZED IN FRANCE

# 9 213

DURING Q4 2017

# 440

SIMPLONIANS MOBILIZED IN OUR  
WORKSHOPS DURING Q4 2017

IN 16 OF OUR FACTORIES,  
40 TOWNS, 8 REGIONS



At the end of 2017, Simplon decided to get involved into two great actions: European Code Week in October and the Hour of Code operation (led by Microsoft) in December.

# SIMPLON PROD

OUR ACTIVITY SINCE 2015

# 56

**DIGITAL AND SOLIDARITY  
PROJECTS**

(WEBSITES, APPLICATIONS,  
PROTOTYPES...)

**2 NEW PROJECTS  
DURING Q4 2017**

# 22

**SIMPLONIANS  
WORKED FOR  
SIMPLONPROD**

**9 EMPLOYED  
DURING Q4 2017**

# 152

**CUSTOMERS SENSITIZED  
TO AGILITY AND  
USER-CENTERED DESIGN**

**7 NEW CUSTOMERS  
IN Q4 2017**



In December 2017: website creation for Emmaüs *Banque Solidaire de l'Équipement*.

This project aims at connection people in precarious situations with donors willing to provide furnitures and house equipment.

# SIMPLON CORP

OUR ACTIVITY SINCE 2015

61

EMPLOYEES  
WERE ACCOMPANIED  
IN THEIR PROFESSIONAL  
TRANSITION

27 IN TRAINING  
DURING Q4 2017

1268

EMPLOYEES SENSITIZED TO  
DIGITAL THROUGH EVENTS  
OR SHORT TRAININGS

304 SENSITIZED  
DURING Q4 2017

287

SIMPLONIANS INVOLVED  
IN THESE CORPORATE  
ACTIVITIES

15 INVOLVES  
DURING Q4 2017

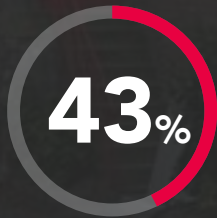


# THE TEAM

# 113

**EMPLOYEES**

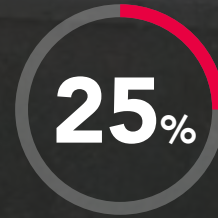
16% INCREASE  
IN THE LAST QUARTER



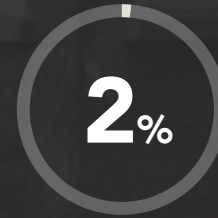
WOMEN



FORMER  
SIMPLONIANS



TRAINERS



DISABLED PEOPLE



**SIMPLON.CO**