Our mission

The question of inclusion within our rapidly-changing societies is central to building a sustainable and just model.

At Simplon, we have a strong belief: training as many people as possible in digital technologies is both the best response to this question of inclusion AND the best way to resolve tensions within the labor market. Our mission is to bring out these talents. They come from a wide variety of backgrounds: young people entering the workforce, former dropouts undergoing a reintegration process, employees wishing to develop their skills or acquire new ones, women, migrants, etc.

By offering everyone the opportunity to receive excellent, qualifying, and diploma-based training in our schools, called "Factories" and carrying the label "Grand École du Numérique", in more than 15 countries across the world, we are contributing to a virtuous model in which employers and local authorities support the convergence towards digital professions.

Simplon’s teams all share the ambition to build, through inclusion, a model that is both more human and more efficient, enabling companies to meet their recruitment needs and job seekers to find their way in a supportive environment.
Our social impact in a nutshell!

7,848 Simplonians trained around the world

35% female trainees

30 years old average age

61% people with a high school level education or below

More details on page 6

Rate of positive outcomes towards employment or training in France

72% for Simplonians doing tech trainings

68% for Simplonians doing interdisciplinary trainings

More details on page 7

102 factories opened in France and around the world

Factories in the Simplon Network

More details on page 9

The social impact report is produced by Simplon.co teams every quarter
Summary

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7,848 Simplonians trained throughout the world

including 4,475 in a year

in 283 trainings

Simplonians

Evolution of the number of Simplonians trained in France and across the world

Evolution of the number of Simplonians trained in France and across the world

Geographical distribution

5,441 Simplonians in France

3,486 currently in training

including 456 in work-study programs

2,407 Simplonians abroad

1,874 currently in training

Simplonians in France

Simplonians abroad
Simplonians in France
FROM Q2 2019 TO Q1 2020

8/10 is the satisfaction rate of our trainees at the end of our training courses.

Our Audiences

80%
job seekers

61%
people with a high school level education or below (Levels 2 or 3)

4%
refugees

6%
individuals with disabilities

31%
people under 25 years of age

8%
people over 45 years of age

FOCUS ON WOMEN

35%
female trainees

30%
female trainees in tech trainings

1%
female refugees

47%
young girls educated in our workshops for youth

Data from our tech training courses
Positive Outcomes
IN FRANCE 6 MONTHS AFTER TRAINING

Tech trainings

58% in employment + 14% in training = 72% positive outcomes

<table>
<thead>
<tr>
<th>Freelancers</th>
<th>Employees</th>
</tr>
</thead>
<tbody>
<tr>
<td>12%</td>
<td>88%</td>
</tr>
</tbody>
</table>

DISTRIBUTION BY STATUS

49% fixed-term contracts
44% permanent contracts
7% other

Interdisciplinary trainings

68% positive outcomes

25% in employment + 43% in training = 65%

<table>
<thead>
<tr>
<th>Other non-certifying trainings</th>
<th>At Simplon, after their training</th>
<th>Other certifying trainings</th>
</tr>
</thead>
<tbody>
<tr>
<td>4%</td>
<td>31%</td>
<td>65%</td>
</tr>
</tbody>
</table>

FURTHER TRAINING

Data corresponds to courses that ended 6 months before the period
Simplonians around the world
FROM Q2 2019 TO Q1 2020

Our Audiences
620 female trainees
312 female trainees that participated in tech trainings
1,300 job seekers
40 individuals with disabilities
1,017 people under 25 years of age
45 people over 45 years of age
869 people with a high school level education or below (Levels 2 or 3)

Positive Outcomes
ABROAD 6 MONTHS AFTER TRAINING

= 56% in employment + 4% entrepreneurship + 7% in training

66% positive outcomes

Data corresponds to courses that ended 6 months prior to the period.
Factories open in France and around the world

82 Factories in France

Factories in the Simplon network

20 Factories abroad

Factories in the Simplon network are open in the following countries:
Belgium, Burkina Faso, Ivory Coast, Spain, Gabon, India, Jordan, Madagascar, Morocco, Democratic Republic of the Congo, Romania, Senegal, Switzerland, Tunisia
149,954 young people educated across the world since 2014

48,223 young people educated in France

101,731 young people educated abroad

Raising awareness among young people

6,043 young people educated in France in 1 year

313 Simplonians mobilized
in 337 workshops all over France
Training of employees
FROM Q2 2019 TO Q1 2020

109 employees acculturated or trained in digital technologies
of which 55 were supported in increasing their skill set

Our Audiences
Of this total, 40 were supported in their professional reconversion
7 senior employees acculturated and/or trained in digital technologies
1 employees with disabilities acculturated and/or trained
23 employees acculturated and/or trained

Simplon Corp
This is the team dedicated to training all employees: those the farthest displaced from digital skills, those who need to acquire new skills, and those whose jobs are changing. Together with companies, we build impactful training initiatives to demystify digital technologies through practical workshops (#learningbydoing), maintain the employability of employees (#upskilling), and support employees in learning a new job (#reskilling).
Our web agency
FROM Q2 2019 TO Q1 2020

Simplon Prod
designs and develops customized digital solutions, mainly for Social and Solidarity projects with a high social impact. The agency recruit developers, throughout the French territory, who are looking for work after completing a Simplon training course. They cover all digital needs: consulting missions, tools, websites, web and mobile applications...

239 ongoing or finalized projects
including 176 Social and Solidarity projects

64 Simplonians recruited since its creation

5 branches
Montreuil - Toulouse - Lyon - Béthune - Reunion Island
Method & Glossary

Method

Measuring the quality and social impact of its actions enables Simplon to strengthen our approaches. It is also an instrument for medium- and long-term strategic steering that enables us to increase our social innovations. To do this, we use a quantitative method to collect data from Simplonians. The objective is to better understand the socio-professional dimensions of the trainees and their evolution over time. To do this, we send them three types of questionnaires at six different milestones: one at the beginning of training, another at the end of training, and four post-training (3, 6, 12, and 24 months).
Glossary

Network

**Factory**
an inclusive digital training center that hosts one or more training courses, sometimes a FabLab, and/or production activities.

**A Simplon Training**
a training course that follows the Simplon pedagogy, known as "active pedagogy."

**A Simplon Factory**
a factory developed by Simplon with its own financing, premises, and employees.

**A "Partner" Factory**
a factory developed by a project leader that is not Simplon, and that is accompanied by Simplon teams for its implementation.

**The network of Factories**
the network includes all the Factories that carry out Simplon training courses, i.e. Simplon factories and partner factories.
Trainings

**Tech training**
web developer, data developer, etc.

**Interdisciplinary training**
tech culture, Women in Tech, etc.

**Specialized training course**
agility, WordPress, etc. (including inventory certifications)

**Qualifying training course**
training that has an immediate professional aim, through the acquisition of skills to practice a trade. It ends with an attestation of competences (including training eligible for the French Professional Training Account).

**Certifying training course**
training validated by a diploma, a professional title, a certificate of professional qualification and registered with the French National Directory of Professional Certification. Thus, a professional certification attests to the ability to carry out professional activities, with the delivery of a certificate of competence.

**Upskilling**
training action to increase digital skills linked to an evolution or transformation of one's profession (from within), integration of a new tool. Upskilling can also be linked to a change in the state of mind or working methods, as is the case with agile training.

**Reskilling**
training activities related to professional reconversion. Reskilling is a change of profession towards a digital profession.

**Framing/Diagnostic**
upstream of the deployment of training actions, framing phases are put in place in order to as best adapted as possible to the company’s short-, medium-, or long-term needs. The diagnostic consists of carrying out an inventory of the level of digital maturity of the company and/or its employees (degree of distance from understanding digital tools, positioning in the face of change, etc.)

**Acculturation**
this consists of providing an initial opening to encourage or support cultural change. In shorter formats and integrated into events (team building, workshops, seminars...), this allows individuals to touch on complex issues and to demystify them while giving place to practice and reflection related to this practice.
Carrying the "French Tech", "La France S'Engage", "Ashoka" and "EPIC" labels and constituting the largest and most inclusive network of the "Grande École du Numérique", Simplon.co offers free and intensive trainings in digital professions experiencing labor shortages for talented people who are out of work or are located in fragile territories. In 7 years, nearly 8,000 people have been trained - 35% of whom are women, with a 72% rate of positive outcomes. With 102 in France and around the world, Simplon.co will continue to develop its social impact.