Simplon on Covid-19 time

According with our values and objectives, we decided to ensure the continuity of our training activities during this period of health crisis. Simplon’s teams came together to deploy distance learning methods and modalities in order to ensure learners continuity in their learning process. Despite our efforts to carry on with our actions, this health crisis severely impacted our activities.

We invite you to read this impact report which presents our results from Q3 2019 to Q2 2020.
Simplon, a network of inclusive digital schools

Our mission

The question of inclusion within our rapidly-changing societies is central to building a sustainable and just model.

At Simplon, we have a strong belief: training as many people as possible in digital technologies is both the best response to this question of inclusion AND the best way to resolve tensions within the labor market. Our mission is to bring out these talents. They come from a wide variety of backgrounds: young people entering the workforce, former dropouts undergoing a reintegration process, employees wishing to develop their skills or acquire new ones, women, migrants, etc.

By offering everyone the opportunity to receive excellent, qualifying, and diploma-based training in our schools, called "Factories" and carrying the label "Grand École du Numérique", in more than 15 countries across the world, we are contributing to a virtuous model in which employers and local authorities support the convergence towards digital professions. Simplon’s teams all share the ambition to build, through inclusion, a model that is both more human and more efficient, enabling companies to meet their recruitment needs and job seekers to find their way in a supportive environment.

Active and collaborative pedagogy ("learning by doing"), free of charge for trainees

Strategic partner on social and digital inclusion

Innovative and social action
Our social impact in a nutshell!

8,624 Simplonians trained around the world

37% female trainees

30 years old average age

47% people with a high school level education or below

More details on page 6

Rate of positive outcomes towards employment or training in France

70% for trainees participating in tech trainings

64% for trainees participating in interdisciplinary trainings

More details on page 7

FACTORIES IN THE SIMPLON NETWORK

99 factories opened in France and around the world

More details on page 9

The social impact report is produced by Simplon.co teams every quarter
Summary

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8,624 Simplonians trained throughout the world
including 4,382 in a year in 250 trainings

Simplonians

Evolution of the number of Simplonians trained in France and across the world

Geographical distribution

5,924 Simplonians in France
3,471 trainees currently in training
including 531 in work-study programs

2,700 Simplonians abroad
1,147 currently in training
Trainees in France
FROM Q3 2019 TO Q2 2020

8/10 is the satisfaction rate of our trainees at the end of our training courses.

Our Audiences

84%
job seekers

47%
people with a high school level education or below (Levels 2 or 3)

8%
refugees

9%
individuals with disabilities

28%
people under 25 years of age

7%
people over 45 years of age

Data from our tech training courses

FOCUS ON WOMEN

37%
female trainees

32%
female trainees in tech trainings

6%
female refugees

49%
young girls educated in our workshops for youth
Positive Outcomes
IN FRANCE 6 MONTHS AFTER TRAINING

Tech trainings

56% in employment + 14% in training = 70% positive outcomes

88% in employment
12% in training

DISTRIBUTION BY STATUS

51% fixed-term contracts
44% permanent contracts
5% other

Interdisciplinary trainings

64% positive outcomes

25% in employment + 39% in training = 70%

Data corresponds to courses that ended 6 months before the period
Simplonians around the world
FROM Q3 2019 TO Q2 2020

Our Audiences
689 female Simplonians
633 female Simplonians trainees that participated in tech trainings
1,497 job seekers
49 individuals with disabilities
1,080 people under 25 years of age
47 people over 45 years of age
933 people with a high school level education or below (Levels 2 or 3)

Positive Outcomes
ABROAD 6 MONTHS AFTER TRAINING

Data corresponds to courses that ended 6 months prior to the period.

72% positive outcomes
60% in employment + 3% entrepreneurship + 9% in training
Factories open in France and around the world

79 Factories in France

Factories in the Simplon network are open in the following countries:
Belgium, Burkina Faso, Ivory Coast, Spain, Gabon, Inda, Jordan, Morocco, Democratic Republic of the Congo, Senegal, Switzerland, Tunisia

20 Factories abroad
148,821 young people educated across the world since 2014

48,336 young people educated in France

100,485 young people educated abroad

Raising awareness among young people

4,868 young people educated in France in 1 year

212 Simplonians mobilized in 258 workshops all over France
Training of employees
FROM Q3 2019 TO Q2 2020

288 employees acculturated or trained in digital technologies
of which 239 were supported in increasing their skill set

Our Audiences
Of this total, 44 were supported in their professional reconversion

34 senior employees acculturated and/or trained in digital technologies

14 employees with disabilities acculturated and/or trained

103 females employees acculturated and/or trained

Simplon Corp
This is the team dedicated to training all employees: those the farthest displaced from digital skills, those who need to acquire new skills, and those whose jobs are changing. Together with companies, we build impactful training initiatives to demystify digital technologies through practical workshops (#learningbydoing), maintain the employability of employees (#upskilling), and support employees in learning a new job (#reskilling).
Our web agency
FROM Q3 2019 TO Q2 2020

Simplon Prod
designs and develops customized digital solutions, mainly for Social and Solidarity projects with a high social impact. The agency recruits developers, throughout the French territory, who are looking for work after completing a Simplon training course. They cover all digital needs: consulting missions, tools, websites, web and mobile applications...

278 ongoing or finalized projects
including 204 Social and Solidarity projects

66 Simplonians recruited since its creation

5 branches
Montreuil - Toulouse - Lyon - Béthune - Reunion Island
Method & Glossary

Method

Measuring the quality and social impact of its actions enables Simplon to strengthen our approaches. It is also an instrument for medium- and long-term strategic steering that enables us to increase our social innovations.

To do this, we use a quantitative method to collect data from Simplonians. The objective is to better understand the socio-professional dimensions of the trainees and their evolution over time. To do this, we send them three types of questionnaires at six different milestones: one at the beginning of training, another at the end of training, and four post-training (3, 6, 12, and 24 months).
Network

**Factory**
at Simplon, we call Factory an inclusive digital training center that hosts one or more training courses, sometimes a Fablab and/or production activities. These places meet the needs of the territories. A Factory can change its status - open/closed- from one trimester to the next depending on the training offer.

**A Simplon Training**
a training course that follows the Simplon pedagogy, known as "active pedagogy."

**A Simplon Factory**
a factory developed by Simplon with its own financing, premises, and employees.

**A "Partner" Factory**
a factory developed by a project leader that is not Simplon, and that is accompanied by Simplon teams for its implementation.

**The network of Factories**
the network includes all the Factories that carry out Simplon training courses, i.e. Simplon factories and partner factories.
Trainings

Tech training
web developer, data developer, etc.

Interdisciplinary training
tech culture, Women in Tech, etc.

Specialized training course
agility, WordPress, etc. (including inventory certifications)

Qualifying training course
training that has an immediate professional aim, through the acquisition of skills to practice a trade. It ends with an attestation of competences (including training eligible for the French Professional Training Account).

Certifying training course
training validated by a diploma, a professional title, a certificate of professional qualification and registered with the French National Directory of Professional Certification. Thus, a professional certification attests to the ability to carry out professional activities, with the delivery of a certificate of competence.

Upskilling
training action to increase digital skills linked to an evolution or transformation of one's profession (from within), integration of a new tool. Upskilling can also be linked to a change in the state of mind or working methods, as is the case with agile training.

Reskilling
training activities related to professional reconversion. Reskilling is a change of profession towards a digital profession.

Framing/Diagnostic
upstream of the deployment of training actions, framing phases are put in place in order to as best adapted as possible to the company’s short-, medium-, or long-term needs. The diagnostic consists of carrying out an inventory of the level of digital maturity of the company and/or its employees (degree of distance from understanding digital tools, positioning in the face of change, etc.)

Acculturation
this consists of providing an initial opening to encourage or support cultural change. In shorter formats and integrated into events (team building, workshops, seminars...), this allows individuals to touch on complex issues and to demystify them while giving place to practice and reflection related to this practice.
Trainings

Simplonian
an single person that participated in at least 1 Simplon training course

Trainees
a trainee is someone that has participated in one Simplon training course. When a person has participated in more than one Simplon training course, they are referred to as a Simplonian.
Certified ISO 26000 and labeled by French Tech, La France s'Engage, Ashoka and EPIC, Simplon.co offers free and intensive trainings in fundamental digital skills and in jobs in digital tension for talented people away from employment, located in fragile territories, for a public under-represented in the digital world and employees strongly impacted by the digital transformation. Since 2013, Simplon has trained nearly 8,600 people - 37% of whom are women and 47% of whom have few or no qualifications - with a positive outcomes of 70% thanks to its strong partnerships with publishers, companies and employers. With 99 Factories in France and around the world, Simplon.co is the largest and most inclusive network of the Grande École du Numérique in France, and the most widely deployed internationally. Simplon employs and continues to train some of its learners within its entities SimplonProd and Numerik-ea, production structures for websites and mobile applications that serve the needs of public, private and SSE customers.