



SIMPLON
.CO



Social Impact Report

Figures as of 30/09/2020

Simplon in the time of Covid-19

In order to remain in line with our values and objectives, we have decided to ensure the continuity of our training activities throughout the Covid-19 global health crisis. Simplon's teams have come together to deploy various remote learning methods and modalities in order to ensure continuity in the learning processes of our trainees. Despite our efforts to continue with our work, the health crisis has nonetheless severely impacted our activities.

We invite you to read this impact report, which presents the results of our work from Q4 2019 through Q3 2020.

Simplon, a network of inclusive digital schools



Our mission

The question of inclusion within our rapidly-changing societies is central to building a sustainable and just model.

At Simplon, we have a strong belief: training as many people as possible in digital technologies is both the best response to this question of inclusion AND the best way to resolve tensions within the labor market. Our mission is to bring out these talents. They come from a wide variety of backgrounds: young people entering the workforce, former dropouts undergoing a reintegration process, employees wishing to develop their skills or acquire new ones, women, migrants, etc.

By offering everyone the opportunity to receive excellent, qualifying, and diploma-based training in our schools, called "Factories" and carrying the label "Grand École du Numérique", in more than 15 countries across the world, we are contributing to a virtuous model in which employers and local authorities support the convergence towards digital professions.

Simplon's teams all share the ambition to build, through inclusion, a model that is both more human and more efficient, enabling companies to meet their recruitment needs and job seekers to find their way in a supportive environment.



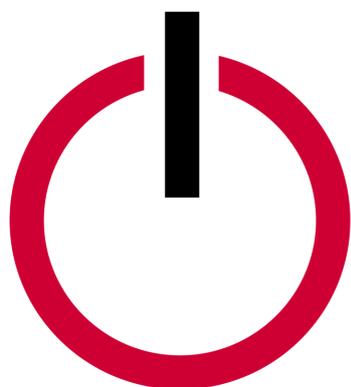
Active and collaborative pedagogy ("learning by doing"), free of charge for trainees



Strategic partner on social and digital inclusion



Innovative and social action



Our social impact in a nutshell!

FACTORIES IN THE SIMPLON NETWORK

96

factories opened in France and around the world

More details on page 9

9,905

Simplonians trained around the world

39%

female trainees

30 years old

average age

54%

people with a high school level education or below

More details on page 6

Rate of positive outcomes towards employment or training in France

68%

for trainees participating in tech trainings

More details on page 7

Summary

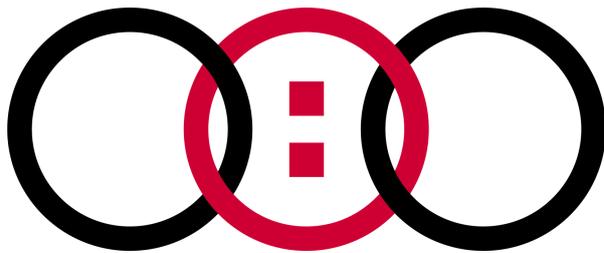
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9,905

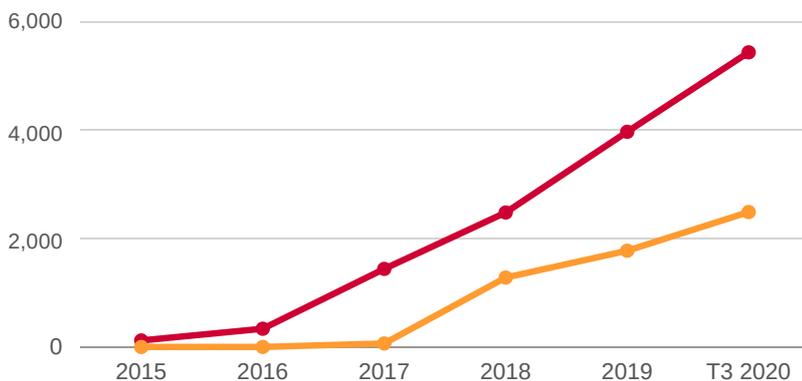
Simplonians trained throughout the world

including **4,434** in a year in **258** trainings



Simplonians

Evolution of the number of Simplonians trained in France and across the world




Simplonians in France


Simplonians abroad



Geographical distribution

6,794

Simplonians in France

3,196

trainees currently in training

including **471**

in work-study programs

3,111

Simplonians abroad

2,310

currently in training

Trainees in France

FROM Q4 2019 TO Q3 2020



Our Audiences

84%

job seekers

54%

people with a high school level education or below (Levels 2 or 3)

11%

foreigners

9%

individuals with disabilities

25%

people under 25 years of age

8%

people over 45 years of age

Data from our tech training courses
Data calculated across all respondents

8/10

is the satisfaction rate of our trainees at the end of our training courses.



FOCUS ON WOMEN

39%

female trainees

33%

female trainees in tech trainings

5%

female refugees

49%

young girls educated in our workshops for youth

Data calculated across all respondents



Positive Outcomes

IN FRANCE 6 MONTHS AFTER TRAINING

Tech trainings

54 %
in employment

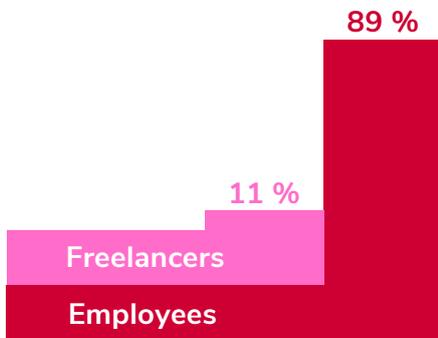


14 %
in training



68 %

positive outcomes



DISTRIBUTION BY STATUS



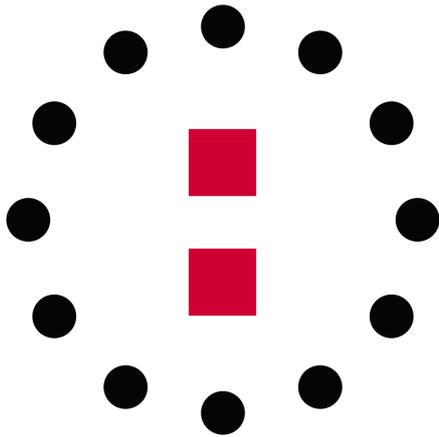
52% fixed-term contracts

44% permanent contracts

4% other

Simplonians around the world

FROM Q4 2019 TO Q3 2020



Our Audiences

812

female Simplonians

718

female Simplonians trainees that participated in tech trainings

1,845

job seekers

44

individuals with disabilities

1,187

people under 25 years of age

54

people over 45 years of age

934

people with a high school level education or below (Levels 2 or 3)

Positive Outcomes

ABROAD 6 MONTHS AFTER
TRAINING

Tech trainings

76%

positive
outcomes

68% in employment **+** **4%** entrepreneurship **+** **4%** in training

Data corresponds to courses that ended 6 months prior to the period
Data calculated across all respondents



96

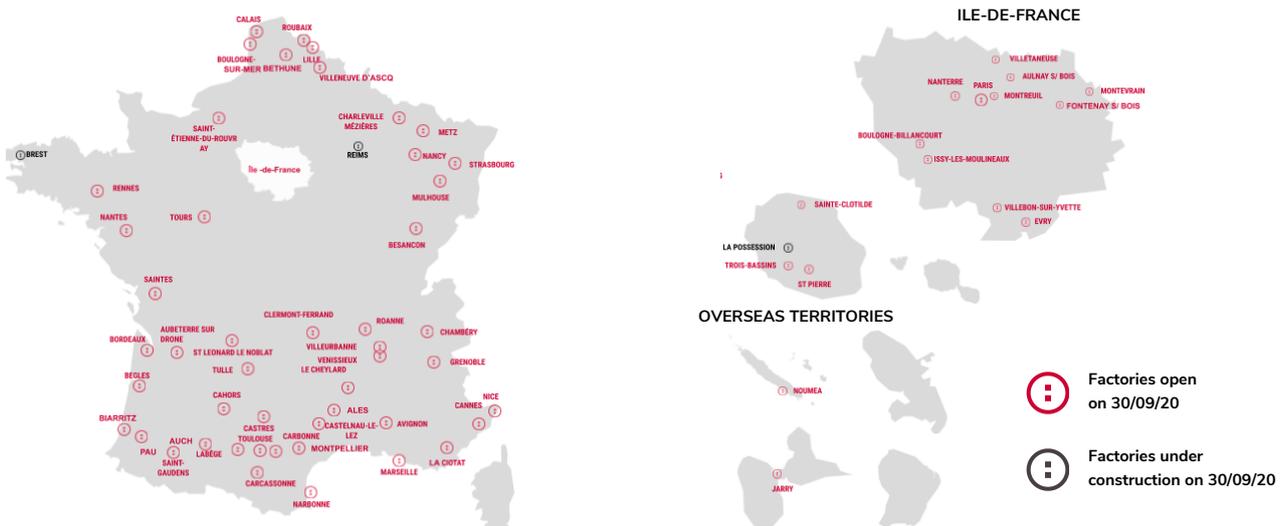


45
Simplon
Factories

51
Partner
Factories

Factories open in France and around the world

72 Factories in France



Factories in the Simplon network

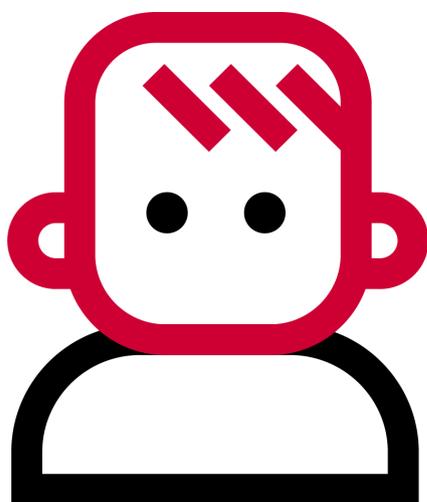
24 Factories abroad



Factories in the Simplon network are open in the following countries:

Belgium, Burkina Faso, Ivory Coast, Spain, Gabon, India, Jordan, Kenya, Morocco, Democratic Republic of the Congo, Senegal, Switzerland, Tunisia

Factories open on 30/09/20



158,679

**young people
educated across the
world since 2014**

48,336

young people educated in France

110,343

young people educated abroad

Raising awareness among young people

4,556

**young people educated
in France in 1 year**

205

Simplonians mobilized

in **230** workshops all
over France

Training of employees

TO Q3 2020

96

employees acculturated or trained in digital technologies

of which **14** acculturated

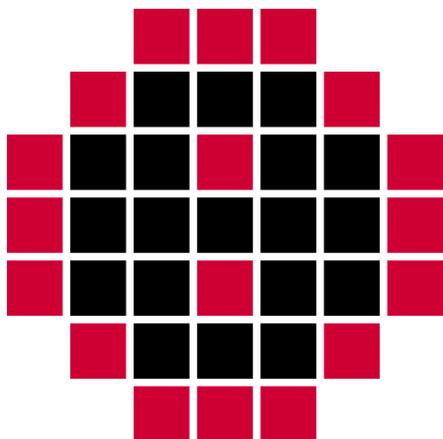
of which **82** were supported in increasing their skill set



Our Audiences

Of this total, **8** were supported in their professional reconversion

8 females employees acculturated and/or trained

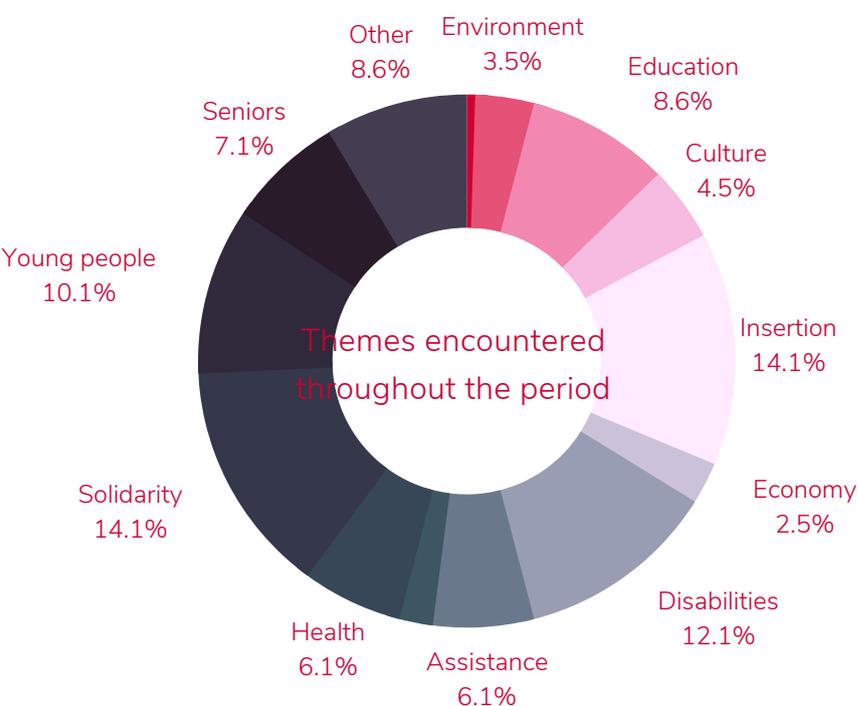


Simplon Corp

This is the team dedicated to training all employees: those the farthest displaced from digital skills, those who need to acquire new skills, and those whose jobs are changing. Together with companies, we build impactful training initiatives to demystify digital technologies through practical workshops (#learningbydoing), maintain the employability of employees (#upskilling), and support employees in learning a new job (#reskilling).

Our web agency

FROM Q4 2019 TO Q3 2020



111

ongoing or finalized projects

including **94** Social and Solidarity projects

69

Simplonians recruited since its creation

6 ((⊙))

branches

Montreuil - Toulouse - Lyon -
Béthune - Reunion Island -
Boulogne sur Mer

Simplon Prod

designs and develops customized digital solutions, mainly for Social and Solidarity projects with a high social impact. The agency recruits developers, throughout the French territory, who are looking for work after completing a Simplon training course. They cover all digital needs: consulting missions, tools, websites, web and mobile applications...

Method & Glossary

Method

Measuring the quality and social impact of its actions enables Simplon to strengthen our approaches. It is also an instrument for medium- and long-term strategic steering that enables us to increase our social innovations.

To do this, we use a quantitative method to collect data from Simplonians. The objective is to better understand the socio-professional dimensions of the trainees and their evolution over time. To do this, we send them three types of questionnaires at six different milestones: one at the beginning of training, another at the end of training, and four post-training (3, 6, 12, and 24 months).



Glossary

Network

Factory

at Simplon, we call Factory an inclusive digital training center that hosts one or more training courses, sometimes a Fablab and/or production activities. These places meet the needs of the territories. A Factory can change its status - open/closed- from one trimester to the next depending on the training offer.

A Simplon Training

a training course that follows the Simplon pedagogy, known as "active pedagogy."

A Simplon Factory

a factory developed by Simplon with its own financing, premises, and employees.

A "Partner" Factory

a factory developed by a project leader that is not Simplon, and that is accompanied by Simplon teams for its implementation.

The network of Factories

the network includes all the Factories that carry out Simplon training courses, i.e. Simplon factories and partner factories.

Trainings

Tech training

web developer, data developer, etc.

Interdisciplinary training

tech culture, Women in Tech, etc.

Specialized training course

agility, WordPress, etc. (including inventory certifications)

Qualifying training course

training that has an immediate professional aim, through the acquisition of skills to practice a trade. It ends with an attestation of competences (including training eligible for the French Professional Training Account).

Certifying training course

training validated by a diploma, a professional title, a certificate of professional qualification and registered with the French National Directory of Professional Certification. Thus, a professional certification attests to the ability to carry out professional activities, with the delivery of a certificate of competence.

Upskilling

training action to increase digital skills linked to an evolution or transformation of one's profession (from within), integration of a new tool. Upskilling can also be linked to a change in the state of mind or working methods, as is the case with agile training.

Reskilling

training activities related to professional reconversion. Reskilling is a change of profession towards a digital profession.

Framing/Diagnostic

upstream of the deployment of training actions, framing phases are put in place in order to as best adapted as possible to the company's short-, medium-, or long-term needs. The diagnostic consists of carrying out an inventory of the level of digital maturity of the company and/or its employees (degree of distance from understanding digital tools, positioning in the face of change, etc.)

Acculturation

this consists of providing an initial opening to encourage or support cultural change. In shorter formats and integrated into events (team building, workshops, seminars...), this allows individuals to touch on complex issues and to demystify them while giving place to practice and reflection related to this practice.

Trainings

Simplonian

an single person that participated in at least 1 Simplon training course

Trainees

a trainee is someone that has participated in one Simplon training course. When a person has participated in more than one Simplon training course, they are referred to as a Simplonian.



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"ISO 26000 certified and carrying labels such as French Tech, La France s'Engage, Ashoka, and EPIC, Simplon.co offers free and intensive training in basic digital skills and in digital professions in high demand. These trainings are open to talented individuals including those that are out of work, located in underserved communities, are part of a demographic that is underrepresented in the digital sphere, or are employees that are strongly impacted by digital transformation. Since 2013, Simplon has trained nearly 10,000 people - 39% of whom are women, and 54% of whom have few or no qualifications - with a positive outcome rate of 68% thanks to its strong partnerships with sourcing partners, companies, and employers. With 96 factories in France and across the globe, Simplon.co is the largest and most inclusive of the Grande École du Numérique networks, and is the most widely deployed on an international scale. Simplon employs and continues to train some of its trainees within its entities SimplonProd and Numerik-*ea*, both of which are production companies for websites and mobile applications that serve the needs of its customers within the public, private, and social economy sectors."

www.simplon.co

